



About MentorCity

- **MentorCity** is an on-line mentoring matching solution that connects your members to meaningful mentoring relationships and then guides them through the mentoring process.
- The **MentorCity** team has over a decade of experience developing innovative mentoring solutions that have helped thousands of people to develop professionally.
- We pride ourselves on creating easy-to-use solutions that will get your members engaged and excited about mentoring and will foster a mentoring community.

Why Mentoring

- 75 percent of executives point to mentoring as playing a key role in their careers (Source: ASTD)
- 77 percent of companies report that mentoring programs were effective in increasing employee retention; 35 percent of employees who do not receive regular mentoring look for another job within 12 months (Source: ASTD)
- Managerial productivity increased by 88 percent when mentoring was involved, versus only a 24 percent increase with training alone (Source: ASTD)

The MentorCity Advantage

- By implementing **MentorCity**'s innovative mentoring program, you will help your members to achieve greater success professionally by matching them with mentors who can provide valuable insights, advice, feedback, an enhanced network, and a safe environment to develop and practice their skills.
- Mentoring benefits include: improving performance and skills, increasing engagement levels, decreasing employee turn-over, identifying talent, leadership development and succession planning.

MentorCity Features

- Reports that contain new member signups, mentoring requests, relationships established, mentoring agreements, initial evaluations and final evaluations.
- Matching based on soft skills, industry, job function, experience, gender, location and language.
- Members receive useful information on how to have a successful mentoring relationship throughout the process.

Contact Information

1.888.532.7503
info@mentorcity.com
www.mentorcity.com

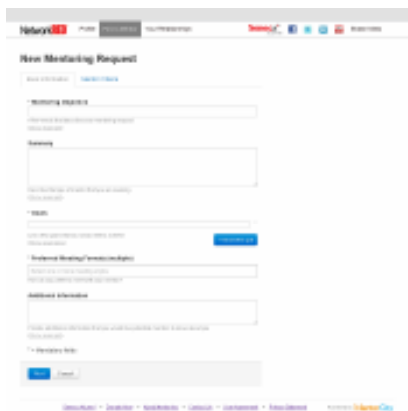


Tour

The home page provides members with an overview of how the system works. On the right hand panel, they will be able to see all of their mentoring relationships and their mentoring requests.

Build Your Profile

The profile consists of contact information, a summary of who they are, their specialized skills, honours, associations, employment experience, education and soft skills. Members can easily import their LinkedIn profile and get started right away.



Find a Mentor

The mentee can fill in their mentoring objective, goals and the type of mentor that they are looking for. They can then view profiles of recommended mentors and send invitations for an initial 15-minute meeting.

View Your Relationships

Each mentoring relationship has its own page. Both parties can see the mentoring objective, goals, which stage they are in and documents. There is also a send message feature.

